



WXYZ

ORDER

Flight Dates **10/23/12-10/29/12**

Contract / Revision **315229 /**

Original Date / Revision
10/18/12 10/18/12

Advertiser **Restore Our Future Inc**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

Restore Our Future Inc.

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **2138**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority FX

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	48	\$108,460.00	\$127,600.00	0.00	10/01/12	10/28/12	48	\$108,460.00	\$127,600.00
November 2012	10	\$17,510.00	\$20,600.00	0.00	10/29/12	10/29/12	10	\$17,510.00	\$20,600.00
Totals	58	\$125,970.00	\$148,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WXYZ	10/23/12	10/26/12	6am News M-F Action News 6am	CM	6-7am M-F	- 1111 - -	:30	4	\$2,000.00	FX	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- 1111 - -			4		\$2,000.00		0.00				
N 2	WXYZ	10/23/12	10/26/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	- 1111 - -	:30	4	\$2,000.00	FX	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- 1111 - -			4		\$2,000.00		0.00				
N 3	WXYZ	10/23/12	10/26/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	- 1111 - -	:30	4	\$1,000.00	FX	0.00	NM	4	\$4,000.00



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Print Date: 10/26/12

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Contract / Revision **315229** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/18/12/ 10/18/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future Inc.** Estimate # **2138**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WXYZ	10/23/12	10/26/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	- 1111 - -	:30	4	\$1,000.00	FX	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1111 - -					4	\$1,000.00		0.00		
N 4	WXYZ	10/23/12	10/26/12	12p Noon News 12-1230p News	CM	12-1230p	- 1111 - -	:30	4	\$1,200.00	FX	0.00 NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1111 - -					4	\$1,200.00		0.00		
N 5	WXYZ	10/23/12	10/26/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	- 1111 - -	:30	4	\$1,400.00	FX	0.00 NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1111 - -					4	\$1,400.00		0.00		
N 6	WXYZ	10/23/12	10/26/12	5p News 5-6pm M-F	CM	5-6pm M-F	- 2222 - -	:30	8	\$2,000.00	FX	0.00 NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 2222 - -					8	\$2,000.00		0.00		
N 7	WXYZ	10/23/12	10/26/12	6p News 6-630pm M-F	CM	6-630pm M-F	- 1111 - -	:30	4	\$2,500.00	FX	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1111 - -					4	\$2,500.00		0.00		
N 8	WXYZ	10/23/12	10/26/12	7p News M-F 7-730p	CM	7-730pm M-F	- 1111 - -	:30	4	\$2,500.00	FX	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1111 - -					4	\$2,500.00		0.00		
N 9	WXYZ	10/23/12	10/28/12	Late News M-Su 11pm Action News Updat	CM	11-1135pm M-Sun	- 1111 - 1	:30	5	\$4,000.00	P-2	0.00 NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1111 - 1					5	\$4,000.00		0.00		
N 10	WXYZ	10/23/12	10/23/12	Tuesday Prime C Private Practice	CM	10-11pm Tuesday	- T - - - -	:30	1	\$7,500.00	P-2	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- T - - - -					1	\$7,500.00		0.00		
N 11	WXYZ	10/25/12	10/25/12	Thursday Prime B Grey's Anatomy	CM	9-10pm Thursday	- - - T - -	:30	1	\$15,000.00	P-2	0.00 NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - T - -					1	\$15,000.00		0.00		
N 12	WXYZ	10/26/12	10/26/12	Friday Prime A Shark Tank	CM	8-9pm Friday	- - - - F -	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - F -					1	\$3,000.00		0.00		
N 13	WXYZ	10/26/12	10/26/12	Friday Prime C 20/20	CM	10-11pm Friday	- - - - F -	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - F -					1	\$5,000.00		0.00		
N 14	WXYZ	10/28/12	10/28/12	GMA SUN 7-8am GMA SUN 7-8am	CM	SUN 7-8am	- - - - - S	:30	1	\$900.00	FX	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - S					1	\$900.00		0.00		
N 15	WXYZ	10/28/12	10/28/12	Early News Su Su 6-630p	CM	6-630pm Sun	- - - - - S	:30	1	\$1,800.00	FX	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future Inc.**

Estimate # **2138**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WXYZ	10/28/12	10/28/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----S	:30	1	\$1,800.00	FX	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,800.00		0.00			
N 16	WXYZ	10/28/12	10/28/12	Sunday Prime A AFHV	CM	7-8pm Sunday	-----S	:30	1	\$8,000.00	FX	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$8,000.00		0.00			
N 17	WXYZ	10/29/12	10/29/12	6am News M-F Action News 6am	CM	6-7am M-F	M-----	:30	1	\$2,000.00	FX	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00			
N 18	WXYZ	10/29/12	10/29/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	M-----	:30	1	\$2,000.00	FX	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00			
N 19	WXYZ	10/29/12	10/29/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	M-----	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
N 20	WXYZ	10/29/12	10/29/12	12p Noon News 12-1230p News	CM	12-1230p	M-----	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
N 21	WXYZ	10/29/12	10/29/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	M-----	:30	1	\$1,400.00	FX	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,400.00		0.00			
N 22	WXYZ	10/29/12	10/29/12	5p News 5-6pm M-F	CM	5-6pm M-F	M-----	:30	2	\$2,000.00	FX	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$2,000.00		0.00			
N 23	WXYZ	10/29/12	10/29/12	6p News 6-630pm M-F	CM	6-630pm M-F	M-----	:30	1	\$2,500.00	FX	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,500.00		0.00			
N 24	WXYZ	10/29/12	10/29/12	7p News M-F 7-730p	CM	7-730pm M-F	M-----	:30	1	\$2,500.00	FX	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,500.00		0.00			
N 25	WXYZ	10/29/12	10/29/12	Late News M-Su 11pm Action News Updat	CM	11-1135pm M-Sun	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$4,000.00		0.00			
Totals														58	\$148,200.00